

COMMONWEALTH OF AUSTRALIA

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Student Number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Teaching Period	Semester 1, 2016

FINAL EXAMINATION	DURATION
HIT226 – Mobile Web Structures	
	Reading Time: 10 minutes
	Writing Time: 180 minutes

INSTRUCTIONS TO CANDIDATES

Answer all sections of this exam.

There are three sections:

Section A: Web Technology Questions 40 marks

Section B: Web Development Questions: 32 marks

Section C: Web Mark Up Question: 15 marks

Except where indicated all answers should be answered in the examination booklet provided.

Question 1 should be answered on the exam paper so the exam paper must be handed in with the examination booklets.

EXAM CONDITIONS

You may begin writing from the commencement of the examination session. The reading time indicated above is provided as a guide only.

This is a RESTRICTED OPEN BOOK examination

No calculators are permitted

One A4 sheet of handwritten double-sided notes permitted

Hard copy, unannotated English translation dictionary only

ADDITIONAL AUTHORISED MATERIALS	EXAMINATION MATERIALS TO BE SUPPLIED
No additional printed material is permitted	1 x 20 Page Book

**THIS EXAMINATION IS PRINTED
DOUBLE-SIDED.**

**THIS PAGE HAS BEEN INTENTIONALLY LEFT
BLANK.**

Section A

Web Technology Questions

Total No of Marks for this section: 40 Marks

Question 1 should be answered on the Examination Paper.

All other questions should be answered on the Answer Booklet provided.

Marks for each question are indicated. Suggested time allocation for Section A: 80 mins

Question 1

(Marks 6)

(Answer this question ON THE FOLLOWING PAGE of this Examination Paper)

On the following page is an abbreviated version of the home page from the Modernizr Developer Network (<https://developer.mozilla.org/>).

- Add any appropriate HTML5 structural elements to the content on the following page.

Note:

- *You do not need to fully mark up the page.*
- *This question is concerned only with the **HTML5 structural elements**.*

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Hacks Blog

Methods for Web Content Analysis and Context Detection

This project was part of Portland State University's senior capstone program. It is the work of seven students over the course of six months. For the duration of the project we worked with a Mozilla adviser, Dietrich Ayala, to keep on track with the project's original requirements. The team was ...

Posted March 25, 2016 by *Jonathan Hasbun*

Referrer and cache control APIs for fetch()

Around a year ago, we wrote about the new `fetch()` API. The WHATWG Fetch API provides a modern way to fetch network resources and gives you fine grained control over the details of the request and response. If you're not familiar with the Fetch API, it would be a nice ...

Posted March 22, 2016 by *Ehsan Akhgari*

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Question 2

(Marks 7)

Draw the DOM for the following page

```
<!DOCTYPE html>
<html lang="en">

<head>
<meta charset="UTF-8">
<title>Example Markup</title>
</head>

<body>

<ul>
<li>Home</li>
<li><a href="/about">About</a></li>
</ul>

<h1>This is a page heading</h1>

<p>Lorem ipsum dolor sit amet, consectetur adipisicing
elit. Odio itaque molestias commodi, tempora suscipit ad,
sint quod labore voluptates assumenda soluta sit ratione
sed ex nihil cum provident ullam beatae.</p>



<form action="#">
<fieldset>
<legend>Your contact info</legend>
<label for="name">Name</label>
<input type="text" id="name" name="name">
<label for="email">Email address</label>
<input type="email" id="email" name="email">
</fieldset>
<input type="submit" value="Submit">
</form>

</body>
</html>
```

Question 3**(Marks 3)**

Accessibility is an important concept in web development.

- a) Define accessibility as it applies to web development
- b) Why is accessibility so important?

Question 4**(Marks 3)**

Font sizes are an important aspect of legibility.

- a) Explain the difference between setting font sizes using em's and setting font sizes using pixels?
- b) Which method is preferred?

Question 5**(Marks: 2)**

List 4 CSS best practices.

Question 6**(Marks 2)**

CSS styles may be applied to HTML elements in many different ways. Within CSS we use selectors to help define which elements we wish to target.

- a) List 4 kinds of CSS selectors.

Question 7**(Marks 3)**

Write the following as a CSS rule that would be applied to all elements in a web page.

- The size of the font should be set to match the browser's default font size.
- The font should be set to Georgia.
- Position the content of the page in the centre of the viewport and it should take up 75% of the viewport's width.
- Add 10% padding to the top and bottom sides only.

Question 8**(Marks 2)**

Write a media query that will change a page's styles at viewport width of 768px or more. The styles to be reset are as follows:

- The font size of paragraphs should increase to 120%
- Images should not exceed 75% of the width of the page while maintaining their aspect ratio
- The page's overall content should be 80% of the screen

Question 9**(Marks 4)**

Describe four basic principles of unobtrusive JavaScript

Question 10**(Marks 1)**

Give a code example of a use of JavaScript what would be considered intrusive.

Question 11**(Marks 2)**

In terms of HTML5 what is local storage, and how does it differ from session storage?

Question 12**(Marks 2)**

Explain the purpose of event listeners and how they are used.

Question 13**(Marks 3)**

JavaScript allows us to access elements using each of the following identifiers.
Discuss the differences between their use

- ID
- Element name
- Class name

Section B

Web Development Questions

Total Number of Marks for this section: 32 Marks

This section should be answered in the Answer Booklet provided.

Marks for each question are indicated. Suggested Time allocation for Section B: 50 mins


Question 14

(Marks 10)

There are many techniques that are involved in a user centred design web development process. Competitive Benchmarking is one such technique. Outline:

- a) What is competitive benchmarking? (1 mark)
- b) When and why is it likely to be used in the web development process (2 marks)
- c) How is a website competitive analysis conducted? (3 marks)
- d) Look at the website homepage below. Suggest:
 - i. What type of sites would you be looking to analyze if you were competitor benchmarking this site? (1 mark)
 - ii. A list of criteria that may be useful for benchmarking this site with justifications for your suggestions.(3 marks)

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Microsoft Edge

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Outlook

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<https://www.microsoft.com/en-au/>

Navigation is a key component to a user's experience with any website. Navigation ties together branding, user experience and content.

Compare the two sites on the following pages.

- a) Which site provides the better navigation options for the user? Why? (3 marks)
- b) Identify the types of navigation features used in each site. (3 marks)
- c) Discuss each site's effectiveness in showing the user: (4 marks)
 - i. Where they are currently.
 - ii. Where they can go and what they do from where they are currently

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	Portable Audio & Accessories		Cell Phones & Accessories		Musical Instruments
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ASUS M32CD Desktop with Keyboard and... ★★★★☆ (642) \$549.00 \$449.99 ✓Prime	ASUS CHROMEBOOK CS19 Stick-Desktop PC. ★★★★☆ (139) \$84.00 ✓Prime	ASUS CHROMEBOX-M004U Desktop ★★★★★ (978) \$154.00 ✓Prime	HP E005 Pro Desktop PC - AMD Athlon... ★★★★★ (99) \$399.00 \$149.00 ✓Prime	CyberpowerPC Gamer Ultra GUA3100A... ★★★★★ (292)	HP Desktop Core 2 Duo 3.00GHz 4GB 1TB... ★★★★★ (95)

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Warehouse Deals Open-Box Discounts		Wolf! Discounts and Shenanigans	Yoyo.com A Happy Place To Shop For Toys	Zappos Shoes & Clothing		

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Designing content is one of the most time consuming aspects of building static, information rich sites.

Look at the homepages of the two sites below. Discuss:


- a) How well does each site design the content on the pages shown? (4 marks)
- b) What techniques have the developers used to ensure content is the focus of the page? (4 marks)
- c) Which site do you think is most effective in communicating its content? Why? (2 marks)

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Basecamp 3 and the unique mix of six

We've been studying highly productive groups for 16 years. We've discovered there are six core things every group needs to do their best work together. Basecamp 3 is the only product specifically designed around this bundle of six tools and methods. And they are...

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- 2 Real-time chat/pings.** Basecamp's real-time Campfire chats and Pings let you hash something out quickly, show work and get fast feedback, or just ask a question out loud when you don't know who to ask.
- 3 Automatic check-ins.** Basecamp's automatic check-ins surface what's on people's minds, what they've been working on, and what they plan on doing next. And it happens automatically on a recurring daily/weekly schedule so you don't have to personally nag anyone for answers.

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Company/Organization

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Site Two: CodeKit (<https://incident57.com/codekit>)



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Version 2.7.1 (19115) Mac OS 10.9+
The trial includes all features and unlocks in place.

Components	Favorites	Installed
Name	Installed	Latest Description
foundation	✓	5.1.1 5.3.0 Update available
jQuery	✓	2.1.0 2.1.1 Update available
jQuery.cookie	✓	unknown unknown
bourbon	✓	3.1.8 4.0.2 Update available
lodash	✓	2.4.1 2.4.1
Modernizr (Development)	✓	2.7.1 2.8.3 Update available
jQuery-placeholder	✓	2.0.7 2.0.8 Update available
fastclick	✓	0.8.11 1.0.2 Update available

Compile Everything

Less, Sass, Stylus, CoffeeScript, Typescript, Jade, Hamli, Slim, Markdown & Javascript.

Auto-Refresh Browsers

Refresh browsers across devices: Mac, PC, iOS, Android & kitchen fridge. Never hit command+R again.

Bower Built-In

Install 6,000+ components with a single click. Bootstrap, jQuery, Modernizr, Zurb Foundation, even WordPress.

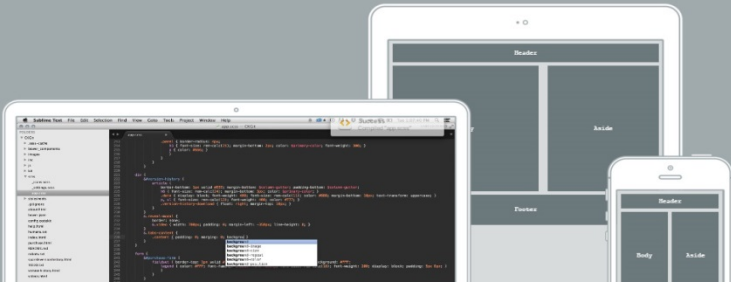
It Just Works

There's no grunting at a command line and zero setup. Just drop your project on the app and go.


REFRESH ALL THE THINGS!

Save a file and CodeKit automatically refreshes any browser: Mac, PC, iPhone, iPad, Android or kitchen fridge (yes, really). Watch your changes happen in real-time and see your website across devices without ever hitting command+R again.

Watch the video



"I just bought a Macbook so that I can use your app. Such is my passion for web dev and purty code."



Cory Binbaum
A UX Designer and Developer

Dependencies Simplified

Install a component and Bower will automatically fetch all required dependencies in one go. Want jQuery UI? We'll grab jQuery for you, too.


One-Click Updates

Update every component in your project, including dependencies, to the latest versions in just seconds. Less time wasted, more time working.

Automatic Information

See a description of every component and sort by GitHub star ratings — something you can't do with Bower at the command line!


Ready? Let's do this:



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Not convinced? Take these folks' word for it:

"Needs more aluminium."




Jonathan Ive
Senior Vice President, Apple

"It doesn't not NOT record every one of your keystrokes and then send them to us. Yet."




The NSA
[redacted]

"Please stop quoting my employees."




Tim Cook
CEO, Apple

"That sidebar looks familiar."




Cabel Sasser
Founder, Panic Inc.

"We were going to discontinue the Mac in 2013, until one of our engineers showed us CodeKit."



Phil Schiller
Senior Vice President, Apple

"CodeKit 2! Yay! Yay! Yay!"



Zaharenia Atzitzikaki
Web Designer/Developer

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Watch the video tutorials instead.

Got a question?

I've got an answer. Probably.

Get in Touch

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Section C

Web Mark Up Question

Total Number of Marks for this section: 15 marks

This section should be answered in the Answer Booklet provided.

Marks for each part of the question are indicated.

Suggested time allocation for Section C: 20 mins

Question 17

(Marks 15)

(Structure – 10 marks, Detail – 5 marks)

View the HTML markup and the CSS rules that apply to it on the following pages.

The head element and all its code has been removed.

Note: Media queries have intentionally been left out because they form an earlier part of the exam.

Your task:

- a) Create (draw) this page as it would look in a browser of width 960px.
- b) Try to include as much information as possible about the page layout.

Don't be concerned about colours.

The closer a hex value is to #ffffff the lighter it is. The closer a value is to #000000 the darker it is, e.g. #333333 is very dark grey.

That is all you should be concerned about with colour.

HTML Markup

```
<!doctype html>

<html>

<head>

<meta charset="UTF-8">

<title>Exam Markup Question</title>

<link rel="stylesheet" href="css/style.css" />

</head>

<body>


<!-- Header -->

<header class="nav_wrap">

<h1><a href="index.html">HTML5 Website <span>by
Html5webtemplates.co.uk</span></a></h1>

<nav class="nav">

<ul>

<li><a href="index.html">Home</a></li>

<li><a href="layouts.html">Layouts</a></li>

<li><a href="elements.html">Elements</a></li>

</ul>

</nav>

</header>


<!-- Main -->

<section class="outer_wrap">

<header class="header">

<h2>Lorem ipsum dolor</h2>

<p>Faucibus neque adipiscing mi lorem semper blandit</p>

</header>

<div class="content_wrap">
```

```
<section class="content">



<h3>Dolore Amet Consequat</h3>

<p>Aliquam massa urna, imperdiet sit amet mi non, bibendum
eismod est. Curabitur mi justo, tincidunt vel eros ullamcorper,
porta cursus justo.</p>

<h3>Sed Magna Ornare</h3>

<p>In vestibulum massa quis arcu lobortis tempus. Nam pretium
arcu in odio vulputate luctus. Suspendisse eismod lorem eget
lacinia fringilla. Sed sed felis justo.</p>

<ul>

<li>Faucibus orci lobortis ac adipiscing integer.</li>
<li>Col accumsan arcu mi aliquet placerat.</li>
<li>Lobortis vestibulum ut magna tempor massa nascetur.</li>
<li>Blandit massa non blandit tempor interdum.</li>
<li>Lacinia mattis arcu nascetur lobortis.</li>

</ul>

</section>
```

```
<section class="sidebar">

<section>

<h3>Magna Feugiat</h3>

<p>Sed tristique purus vitae volutpat commodo suscipit amet sed
nibh. Proin a ullamcorper sed blandit. Sed tristique purus vitae
volutpat commodo suscipit ullamcorper commodo suscipit amet sed
nibh. Proin a ullamcorper sed blandit..</p>

<footer>

<a href="#" class="button">Learn More</a>

</footer>

</section>

<hr />

<section>
```

```



<h3>Amet Lorem Tempus</h3>

<p>Sed tristique purus vitae volutpat commodo suscipit amet sed
nibh. Proin a ullamcorper sed blandit. Sed tristique purus vitae
volutpat commodo suscipit ullamcorper sed blandit lorem ipsum
dolore.</p>

<footer>

<a href="#" class="button">Learn More</a>

</footer>

</section>

</section>

</div>

</section>

<!-- Footer -->

<footer class="footer">

<ul class="footer__menu">

<li><a href="#">FAQ</a></li>

<li><a href="#">Terms of Use</a></li>

<li><a href="#">Privacy</a></li>

<li><a href="#">Contact</a></li>

</ul>

<span class="footer__copyright">

&copy; Copyright. All rights reserved. Design by <a
href="http://www.html5webtemplates.co.uk">Responsive Web
Templates</a>

</span>

</footer>

</body>

</html>

```

CSS

```
body{
    color: #646464;}

h1,h2,h3,h4,h5{
    color: #545454;
    font-weight: 700;
    line-height: 1em;
    margin: 0 0 1em 0;}

h3{
    font-size: 1.25em;
    line-height: 1.5em;}

p{
    margin: 0 0 2em 0;
    vertical-align: baseline;
    line-height: 150%;}

hr{
    margin: 2em 0;}

.button{
    font-size: 0.8em;
    background-color: transparent;
    border-radius: 0.5em;
    border: solid 1px rgba(144, 144, 144, 0.25);
    color: #545454;
    cursor: pointer;
    display: inline-block;
    font-weight: 700;
    height: 3.5em;
    line-height: 3.5em;
    padding: 0 2em;
    text-align: center;
```

```
text-decoration: none;

text-transform: uppercase;}

.outer_wrap{

background-color: #f2f2f2;

padding-top: 3em;

padding-bottom: 3em;}

/*///// Navigation /////*/

.nav_wrap{

background-color: #fff;

box-shadow: 0 1px 2px 0 rgba(0, 0, 0, 0.05);

color: #333;

cursor: default;

height: 3em;

left: 0;

line-height: 3em;

position: fixed;

top: 0;

width: 100%;

z-index: 10000;}

.nav_wrap h1{

color: inherit;

font-size: 1em;

height: inherit;

left: 1.25em;

line-height: inherit;

margin: 0;

padding: 0;

position: absolute;
```

```

        top: 0;}

.nav_wrap a{
    color: inherit;
    text-decoration: none;}

.nav{
    height: inherit;
    line-height: inherit;
    position: absolute;
    right: 1.5em;
    top: 0;
    vertical-align: middle;}

.nav ul{
    list-style: none;
    margin: 0;
    padding-left: 0;}

.nav li{
    border-radius: 0.5em;
    display: inline-block;
    margin-left: 2em;
    padding-left: 0;}

/*//////// Header //////////*/

.header{
    text-align: center;
    padding-top: 5em;

```

```
padding-bottom: 5em;}

.header h2{
    font-size: 2.35em;
    line-height: 1.5em;
    margin-bottom: .5em;}

.header p{
    font-size: 1.25em;
    line-height: 1.75em;
    color: #949494;}

/*//////// Main Content //////////*/

.content_wrap{
    position: relative;
    background: #ffffff;
    border-radius: 0.5em;
    padding: 3em;
    margin-left: auto;
    margin-right: auto;
    margin-bottom: 2em;
    box-sizing: border-box;
    width: 85%;
    padding: 44px;
    overflow: hidden;}

.content_wrap img{
    max-width: 100%;
    height: auto;
    margin-bottom: 2em;}
```



```
.content{
    float: left;
    width: 65%;}

.sidebar{
    float: right;
    width: 25%;}

/*//////// Footer //////////*/

.footer{
    color: #949494;
    padding: 4em 0;
    text-align: center;}

.footer a{
    color: inherit;}

.footer__menu{
    line-height: 1em;
    list-style: none;
    padding: 0;
    margin-bottom: 2em;}

.footer__menu li{
    display: inline-block;}
```